



FOR IMMEDIATE RELEASE

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Contact: Robert G. Herring
Director, Sales & Marketing
Green Resource, LLC

(336) 855-6363

GREEN RESOURCE BECOMES GEOPONICS DISTRIBUTOR FOR THE CAROLINAS

COLFAX, North Carolina --- June 1, 2016 --- Green Resource was selected to become a full line distributor of Geoponics for the Carolinas.

Geoponics is the genius behind the critically-acclaimed Endurant Turf Colorant, an organic pigment manufactured with binders chosen specifically for excellent adherence to turfgrass. This ensures the color remains full and rich, providing a natural looking green that is consistent and long-lasting. Its visual appeal is unmatched by any other brand on the market. It is suitable for use over a wide range including, but not limited to: golf courses tees, greens and fairways, athletic parks, common areas and lawns.

"We continue to conduct worldwide searches for Best-In-Class products. Endurant Turf Colorant meets our rigid standards of product excellence and performance. We are excited to be offering this product," said Jonathan Annas, an executive for Green Resource.

"We are excited to continue growing the top-selling Endurant line of turf colorants together with our new distribution partner, Green Resource," said Jennifer Seevers, of Geoponics.

Geoponics is a Naples, Fla.-based corporation supplying environmentally friendly products to golf courses, landscapers, sod growers, turf maintenance professionals, farmers and many other clients throughout the world.

"The top quality service, educated sales force and strong presence Green Resource provides in the Carolinas region make this relationship with Geoponics a great choice for all involved. With the rapidly evolving technology associated with turf colorants, we feel Green Resource will provide our Carolinas customer base with the individual attention, knowledgeable representatives and continued technical support that is often associated with this line," Seevers said.

Green Resource

Green Resource is a prominent distributor, of professional-grade fertilizer, chemicals, native and turfgrass seed, and erosion control products sold from five strategically-located warehouses. The company serves golf courses, lawn care operators, grounds maintenance companies,

nurseries, retail lawn and garden centers, greenhouses, and prominent landscaping firms throughout the Southeast.

Geonics Corporation

Geonics Corporation is an environmentally friendly company which supplies products and services to green municipalities, future minded businesses and environmentally conscious retail consumers. With concentrations in lawn and garden, golf course maintenance, organic, veganic and hydroponic farming, hydroseeding, green construction, soil stabilization, lake, stormwater and wetland management, Geonics is a leader in the Green Industries' global move towards affordable natural resource sustainability.

Green Resource Corporate Office ● 5204 Highgreen Court, Colfax, NC 27235 ● P.O. Box 429, Colfax, NC 27235
Office: (336) 855-6363 ● Toll Free: (800) 225-8061 ● Fax: (336) 297-9763

www.green-resource.com