

ENDURANT

FLEX

Celebrating

10

years

TIME TO FLEX YOUR TURF

New **Endurant Flex** is the ideal colorant to show off your turf during seasonal transitions and in transition zones.

As turf paint celebrates its **10th Anniversary**, Endurant, the professional turf colorant line by Geoponics, unwraps its newest product: **Endurant Flex!**

This hybrid turf colorant is ideal for transitions. Whether it's the season where turfgrass is transitioning from actively growing grass to dormant turf or out of winter dormancy and into springtime growth, **Endurant Flex** offers the ideal benefits for these and other conditions, including in places that may or may not go dormant each year.

When looking for the combined benefits of pigments, such as offered by Endurant TE for actively growing grass, with the strength and depth of color provided by paints, such as Endurant TC and other shades of Endurant paints, then **Endurant Flex** is your NEW colorant of choice.

Endurant Flex provides the benefits of both the pigment and the paint in a more economical form than either would provide specific to the transition times and zones. Prevent the additional application costs that could come with using a pigment, such as Endurant TE, which is ideal for actively growing grass, while not being as costly per acre as a full coverage paint for turf, which is ideal for dormant turf, among other conditions.

In 10 years of painting, we've learned there is a need for saving time and money in these transitional seasons and zones. **Endurant Flex** is the answer.

The best time is Flex time! Contact your representative to try Endurant Flex today!

Application Rates:

Apply **Endurant Flex** during the transitional seasons and zones at rates from 32-64 ounces per acre, depending on the desired color depth and remaining chlorophyll. Expect colorant to last depending upon conditions, such as weather, rate of growth and frequency of mowing.

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